



Where did it all begin?

In only five years an event created and managed by two rally fans has become the UK's premier rally car show and has grown in popularity to the point where it now attracts ex-World Rally Champions and current World Rally teams.

The two men behind Rallyday are Brian Stubbings and Darin Frow from Chippenham and Midsomer Norton respectively, who met in 1999 when Brian joined the Mitsubishi Lancer Register (of which Darin is chairman).

Whilst attending various shows and track events throughout the UK during 1999 and 2000, the pair realised that nobody was running a dedicated rallycar show, which is how the original idea was conceived.

Being rally enthusiasts, they worked together from the start on a formula which they felt would appeal to everyone in the rallying community, including celebrities, works rally teams, club competitors, traders, car clubs and other motorsport fans.

As well as considering the potential contents of their show, priorities such as dates, costs and event logistics were crucial to ensure the viability of the whole project.

A key aim for the inaugural event was the determination of Brian and Darin to deliver a memorable day so that anyone attending would want to return the following year. This was achieved with an array of rally-orientated attractions, the highlight being the Feature Rally Stage which showcased a variety of exceptionally rare rally cars seldom seen in action today.

The hard work paid off with 2,500 people attending Rally Supercar Day 2001, generating an immense amount of positive feedback from traders, enthusiasts and rally teams and Brian and Darin knew that the formula was destined for further success.

The following years saw the event grow, both in its range of attractions and its visitor numbers (almost 10,000 in 2004), but the event's unique appeal is that it offers a relaxed and friendly atmosphere away from the normal pressures of competition.

Brian and Darin are incredibly proud of what they have achieved in such a short time and with no shortage of ideas for the future and a growing passion for rallying throughout the UK, Rallyday is set to have a great future.

To find out more about the event visit www.rallyday.com